



**THE
PUPPET
COMPANY**



THE PUPPET COMPANY



THE PUPPET COMPANY & WILBERRY TOYS: CELEBRATING 25 YEARS OF FUN!

Our 25th Anniversary Catalogue celebrates 25 years of encouraging learning through play, imagination, and most of all fun - with more new products, launches and exciting partnerships than ever before. Filled with puppets and soft toys with a universal appeal to all ages, ideal for year-round gifting and fun for everyone.

With over 800 products and counting, from finger and hand puppets, comforters and backpacks alongside cuddly plush toys from our sister company Wilberry Toys. Our bespoke design and custom merchandise collection continues to grow as we bring incredible brands to life.

We are also delighted to introduce our growing Licensed and Collaboration collections, including the Natural History Museum Dinosaur Plush, ZSL Animal collaborations and the Bug Hotel Hide-Away Puppet in collaboration with RSPB.

These new arrivals join our charming Paddington™ and Elmer™ Puppets as we continue to bring the magic of some of the most loved characters to life, with some very exciting upcoming partnerships to be announced.

We are committed to supporting our retailers and are proud to offer low minimum orders as standard, with all items available in singles. All orders can combine both Puppets and Wilberry soft toys for the ultimate in gifting opportunities. We work with our retailers to find the perfect fit for your stock and display needs, with POS solutions to easily create eye-catching displays.

As a family-run enterprise, started by parents who were formerly teachers to help children learn through play, we remain committed to quality, affordability, and inspiring playful learning.

2026 is shaping up to be our biggest year yet and there's never been a better time to work with us. Find out more about what we can offer and see how we can help.

The Puppet Company & Wilberry Toys:
Fun for Everyone

GET IN TOUCH

✉ info@thepuppetcompany.com

☎ +44 (0) 1462 446040

▶ The Puppet Company

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trade.thepuppetcompany.com

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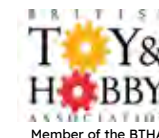
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CUTE COMMUTES

New

Toot Toot - here come the Cute Commutes! Fantastic new plush finger puppets, perfectly sized for adventures, holidays and huge amounts of fun! Already hugely well received, the initial collection features some of the most popular and instantly recognisable vehicles - Tractors, Trains, Planes and more!

Featuring easy finger access at the base for interactive play for children and adults alike, these free-standing finger puppets are easy to display for instant impact.

Made from soft, high-end plush materials with embroidered detailing and friendly faces. Suitable from birth, recommended from 12 months. Average length - 130mm



Tractor
PC004906

New



Boat
PC004904



Bus
PC004902



Car
PC004901



Plane
PC004903



Train
PC004905

**Free-standing
& easy to
display -
ideal impulse
purchases**

MY CUDDLY PUPPETS

New

The delightful new My Cuddly Puppets collection are incredibly soft hand puppets with the added benefit of being able to be used as comforters - cuddly fun for all ages!

Suitable from birth and made from super-soft high-end plush, these beautiful puppets are shaped like traditional comforters with embroidered eyes and details, tested to the highest standards.

With six charming designs and something for everyone, these complement our growing Baby ranges for a beautifully cohesive, coordinated collection.

Suitable from birth.
Average height - 340mm



New

My Cuddly Puppets



Bear
PC008901



Bunny
PC008902



Dog
PC008903

Suitable
for babies
& adults -
cuddly fun for
all ages!



Duck
PC008904



Frog
PC008905



Lamb
PC008906

New

NATURAL HISTORY MUSEUM DINOSAURS

Proudly designed in collaboration with the world-renowned Natural History Museum, the iconic new Natural History Museum Dinosaur Plush collection brings popular prehistoric creatures to life through play, featuring legendary beasts in both large and small sizes.

Designed alongside experts at the Natural History Museum, these scientifically accurate, palaeontologist-approved soft toys with realistic printing, offer children a playful way to explore prehistoric life. In a range of large & small sizes, this collection helps support learning & creative play, with fun facts on the hang tags. Produced as sustainably as possible & in line with the Natural History Museum's sustainability requirements, made from a high proportion of recycled fabrics, stuffing & dyes. **Suitable from birth.**



New

Natural History Museum Dinosaurs



Stegosaurus - Large
Length - 360mm
WB001906



Triceratops - Large
Length - 390mm
WB001904



Tyrannosaurus Rex - Large
Height - 200mm
WB001901



Quetzalcoatlus - Large
Width - 500mm
WB001904



Diplodocus - Large
Length - 500mm
WB001902



Velociraptor - Large
Height - 250mm
WB001903



Stegosaurus - Small
Length - 210mm
WB001912



Triceratops - Small
Length - 210mm
WB001910



Quetzalcoatlus - Small
Width - 290mm
WB001911



Diplodocus - Small
Length - 290mm
WB001908



Tyrannosaurus Rex - Small
Height - 130mm
WB001910



Velociraptor - Small
Height - 150mm
WB001909

New

SEASONAL FINGER PUPPET DECORATIONS

The new Seasonal Finger Puppet Decorations look as delightful hanging on display as they do being played with - perfect for bringing the magic of the seasons to life.

Each high-quality finger puppet has huge decorative appeal and are finished with colourful hanging ribbons to hang up for instantly engaging displays. Perfect for gifts, stocking fillers and seasonal decorations, these have already had a fantastic response with more new designs underway.

The Halloween collection of spooky favourites includes a Pumpkin, Witch and friendly Ghost. The Christmas collection of festive favourites includes a Christmas Tree, Reindeer and even Father Christmas himself, perfect for presents! Suitable from birth, recommended from 12 months. Average length - 130mm



New

Halloween

Seasonal Finger Puppet Decorations

130mm
Average size



Bat
PC002259



Ghost
PC002253



Vampire
PC002263



Pumpkin
PC002261

Spooky favourites perfect for Halloween and year-round spook-tacular fun!



Witch
PC002264



Skeleton
PC002262



Black Cat
PC002260

New

130mm
Average size



Elf
PC002250

**Festive
favourites ideal
for bringing
the magic of
Christmas to life.**



Father
Christmas
PC002251

Christmas



Reindeer
PC002256



Christmas
Pudding
PC002248



Christmas Tree
PC002249

New

Christmas

130mm
Average size



Penguin
PC002254



Polar Bear
PC002255

**/// Ideal Stocking
Fillers with
festive fun for
everyone!**



Snowman
PC002257



Gingerbread
Man
PC002252



Yule Log
PC002258

BABY DINOS

The incredibly popular Baby Dinos puppet collection are eye-catching, accessible and strong sellers all year round.

This must-have collection features the much-loved T-Rex, Stegosaurus and Triceratops in a range of eye-catching colourings with distinctive markings and designs, all made from soft, colourful textured materials.

Suitable from 12 months. Average length - 350mm



**Baby T-Rex
Red**
PC002906

350mm
Average length



**Baby T-Rex
Green**
PC002902

**Seriously
fun glove
dino
puppets!**



**Baby T-Rex
Blue**
PC002905



**Baby
Triceratops
Red**
PC002907



**Baby
Stegosaurus
Blue**
PC002904



**Baby
Triceratops
Brown**
PC002903

BABY MONSTERS

The Baby Monsters are full of fun, each with their own unique personality.

Easy to use and irresistible to play with, in an array of six fun designs, including the ever popular Baby Rainbow Monster. Their large mouths with squeakers make for extra-fun playtimes for imaginative, interactive play. They also sit upright for effortless displays with impact.

Suitable from 18 months
Average height - 350mm



Blue
PC004401



Rainbow
PC004409



Orange
PC004404



Purple
PC004406

Squeakers in the mouths for added fun!



Red
PC004408



Pink
PC004405

350mm
Average height

ECO PUPPET BUDDIES™

The incredibly popular ECO Animal Puppet Buddies collection features new additions and continues to grow to meet demand.

Made from 100% recycled bottles, these wonderfully soft puppets feature embroidered details and remain firm favourites in our range. With a fantastic mix of popular animals and creatures and more on the way, they're easy to display and make great add-on purchases.
Suitable from 12 months. Average height - 270mm



Puppets & Soft Toys | Easy Ordering | Fast Delivery



ECO Puppet Buddies™

270mm
Average height



Badger
PC004601



Bear - Brown
PC004640



Border Collie
PC004603



Cat B&W
PC004604



Chimp
PC004606



Crocodile
PC004608



Cat Ginger
PC004605



Cow
PC004607



Dalmatian
PC004609



Donkey
PC004641



Dragon-Green
PC004633



Dragon-Red
PC004634



Duck
PC004610

Visit trade.thepuppetcompany.com or call +44 (0)1462 446040



ECO SOCKETTES™

Our best-selling Eco Sockettes have gone from strength to strength since their creation - larger-than-life characters loved by all ages.

The latest arrivals to this ever-popular range include three festive favourites perfect for Christmas gifting - a delightful Reindeer, charming Snowman and Father Christmas himself. Made almost entirely from recycled materials, these feature embroidered eyes and a durable, easy-to-use design for children and adults alike. Each one also has the signature squeaker in the tongue, perfect for silly voices and interactive fun for all ages.

Suitable from 18 months. Average height - 380mm



Eco-Friendly Sockettes

Playful recycled hand puppets with embroidered eyes — fun, eco-friendly, and full of character.



380mm
Average height

ECO Sockettes™



Bobby
PC007045



Buttons
PC007031



Dusty
PC007038



Dylan
PC007032

Year-round best-selling collection, complete with their own squeakers!



Flint
PC007040



Ginger
PC007025



Gloria
PC007033



Hope
PC007041

☀️ **The bestselling Eco Sockettes are loved by all ages - the perfect unique gifts!**

380mm
Average height



Humphrey
PC007034



Kitty
PC007028



Lipstick
PC007024



Mango
PC007029



Narg
PC007035



Rainbow
PC007023



Ringo
PC007026



Rupert
PC007030



Sammy
PC007027



Sallywag
PC007037



Scorch
PC007022



Squelch
PC007042



Sunny
PC007401



Twinkle
PC007043



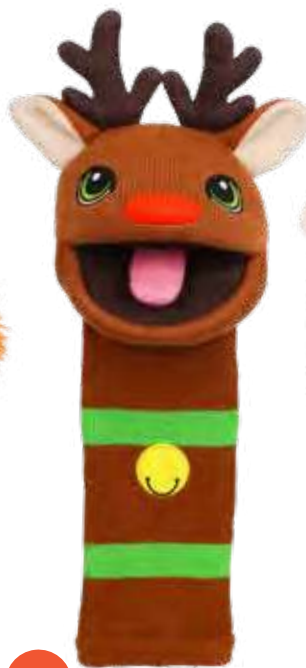
Zap
PC007036



Wendolf
PC007039



Wilma
PC007044



New

Reindeer
PC007047



New

Father Christmas
PC007046



New

Snowman
PC007048

Featuring a built-in squeaker in the tongue, these fun and interactive puppets are easy to use and loved by children and adults alike!

ECO WALKING PUPPETS

Immensely popular collection of full-bodied 'walking' puppets, with access into the head, arms and legs for a full range of movement and a world of playtime adventures.

Made from recycled plastic bottles and tested to the highest possible safety standards, these are incredibly soft, high quality puppets that are just asking to be played with. Custom printed T-shirts are now available for the entire Eco Walking Puppets range — see page 139 for details.

Suitable from 12 months

Average height - 320mm



* Custom printed T-Shirts available for this range - for more information please see page 139



FULL-BODIED ANIMAL PUPPETS

With the appearance of beautiful soft toys and the interactivity of a great puppet, the versatile Full-Bodied Animal Puppets are a stunning collection of lifelike animals.

With over twenty different animals to collect and more designs underway - including some amazing Endangered Animals which appeal across the ages. Easy to merchandise, these sit or lay like a soft toy and can be easily displayed on our POS.

Suitable from 12 months
Average length - 300mm

Full-Bodied Animal Puppets



New Anteater
PC001838

300mm
Average length



Cat-Beige & White
PC001828



Border Collie
PC001802



Cat-Ginger
PC001803



Cockapoo
PC001832



Chimp
PC001820



Dog-Brown & White
PC001824



Fox
PC001823



Elephant
PC001805

Full-Bodied Animal Puppets



Goat
PC001826



Golden Retriever
PC001833



Lion
PC001809



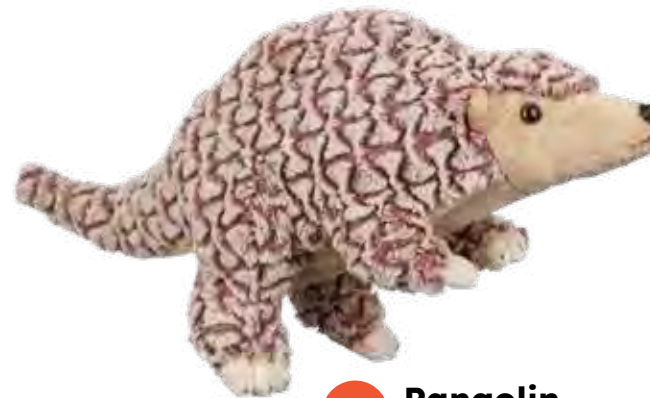
Labrador-Yellow
PC001808



Owl
PC001818



Orangutan
PC001821



New **Pangolin**
PC001839

300mm
Average length

Puppets & Soft Toys | Easy Ordering | Fast Delivery



Full-Bodied Animal Puppets

300mm
Average length



Penguin Chick
PC001835



Pig
PC001810



Rabbit-Lop-Eared
PC001812



Rat-Brown
PC001836



Sloth
PC001830



Tiger
PC001815



Unicorn
PC001831



New **Wild Dog**
PC001837

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JUMBO FRIENDS

The Jumbo Friends are a superb collection of wonderfully realistic large animal head puppets, designed in collaboration with leading global conservation charity ZSL (Zoological Society of London).

These stand-out large animal head puppets combine excellent working mouth movement with exceptional attention to detail. Produced as sustainably as possible and made from 45% recycled materials, these are high-end designs that are really eye-catching and incredibly lifelike.

Suitable from 12 months. Average height – 380mm



ZSL

Proudly designed in collaboration with leading global conservation charity ZSL (Zoological Society of London) as part of a continued and growing partnership.

Jumbo Friends



Elephant
PC004806



Giraffe
PC004807



Gorilla
PC004808

Realistic, high-end designs with fully working mouths



Red Panda
PC004810



Tiger
PC004811



Lion
PC004809

LARGE BIRDS

The Large Birds are consistent best sellers and with seven designs to choose from make for unique and very colorful displays!

Made with beautifully vibrant long pile and with their signature air-filled squeakers in the beaks, these are easy to use and can create a huge range of movement. Easy to display on our POS, these also look amazing on our specially designed Parrot Perches for added impact (see page 85)

Suitable from 18 months.
Average height - 450mm (excluding tail)



Large Birds

These have fantastic play value for all ages and are ideal for teaching and performance settings. Easy for children and adults to use, with access at base of puppet.



**Amazon
Macaw**
PC003115

**Blue & Gold
Macaw**
PC003105

Bird Of Paradise
PC003107

450mm
Average height
(excluding tail)



**Military
Macaw**
PC003109



Rainbow Bird
PC007403



**Scarlet
Macaw**
PC003104



Crow
PC003102

LARGE CREATURES

The incredible Large Creatures collection of vibrant, patterned puppets are immensely popular with children and adults really eye-catching and incredibly lifelike.

Stand-out printed fabrics and realistic detailing make these look like exceptional soft toys, designed with clever access points and thoughtful details to make them highly functional puppets. Easy to display on shelves or our POS, these pair brilliantly with the Little Creatures (page 60) for added impact.

Suitable from 12 months. Up to 1740mm long



Large Creatures

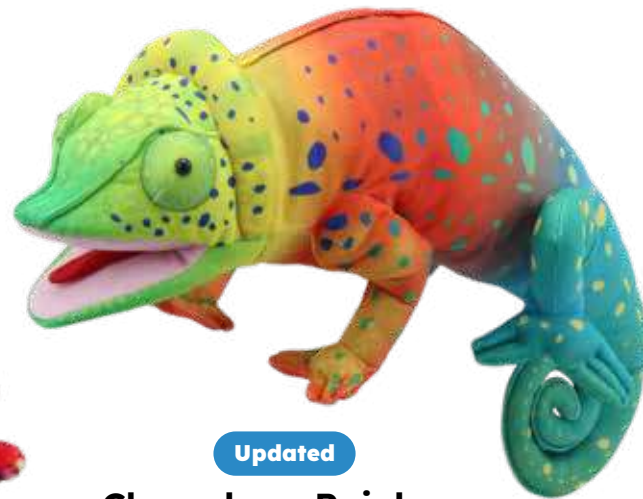
Encourages
creative play and
understanding of the
natural world.



Alligator
Length - 800mm
PC009712



Chameleon-Blue/Green
Length - 450mm
PC009713



Updated

Chameleon-Rainbow
Length - 450mm
PC009717



Chameleon-Orange
Length - 450mm
PC009714



Crocodile
Length - 900mm
PC007303

Large Creatures



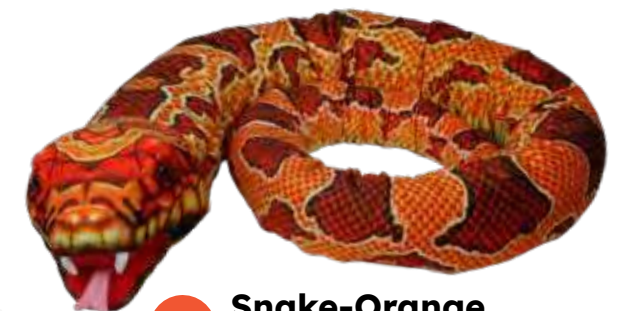
Octopus
Length - 550mm
PC009704



Snake-Brown
Length - 1740mm
PC009715



Snake-Green
Length - 1740mm
PC009711



Snake-Orange
Length - 1740mm
PC009716



Shark
Length - 850mm
PC009703

MONSTERS

Meet the new and improved Monsters - fluffier, cuddlier and with more personality than ever before! Fully working mouths complete with noisy squeakers make the Monsters endlessly entertaining for everyone!

These large puppets all have their own personality and are easy to use for children and adults alike. Ideal for both Halloween and year-round gifting, their large size makes them really stand out.

Suitable from 18 months.
Average height - 600mm



Now even cuddlier and fluffier than ever before!

Monsters



Blue
PC007708



Green
PC007711



Orange
PC007703



Pink
PC007704



Purple
PC007712



Rainbow
PC007710

PLAYFUL PUPPIES

The captivating Playful Puppies collection of highly interactive puppy puppets have the appearance of beautiful large soft toys with added play value - truly delightful.

Realistically designed and made from beautifully soft materials, the Playful Puppies have an excellent range of movement. Offering excellent value, these make ideal special gifts and are easy to display. Tip: Crossing your arms, use one hand to operate the mouth and the other to wag the tail!

Suitable from 12 months
Average length - 500mm



Playful Puppies



**Border
Collie**
PC003007



Brown & White Dog
PC003008



Labrador
PC003009



Cockapoo
PC003011



**Old English
Sheepdog**
PC003010

PRIMATES

The stunning Primates puppets are made from incredible long plush with expressive faces and exceptional attention to detail.

Each features their very own banana for extra interactive fun and come complete with Velcro on their hands so they can hang round your neck or for easy displays. Available in two different sizes, these create instant impact in any setting and make perfect presents.

Large Average height - 800mm
Medium Average height - 600mm



Our Primate puppets also look amazing displayed on our Puppet Swing POS for instant impact on page 85.

Primates

Each has their own banana and features velcro on the hands so they can hang for displays (or cuddles!)



Chimp Large
PC004102



Orangutan Large
PC004101



Orangutan Medium
PC004105



Chimp Medium
PC004104

STORY TELLER HAND PUPPETS

Now featuring some design refreshes, the enchanting Story Teller Hand Puppets promote storytelling, imaginative and creative play and are loved by teachers, adults and children alike.

Perfect for bringing some of the most-loved stories to life, these can also be combined with other characters and animals for limitless storytime adventures. The Witch and Wizard are also perfect for spooky Halloween fun!

Suitable from 12 months. Average height - 380mm



Story Teller Hand Puppets

380mm
Average height

Princess
PC001910

Queen
PC001911



Prince
PC001909

King
PC001908

Pirate
PC001916

Witch
PC001912

Fairy
PC001907

Wizard
PC001913



Goldilocks
PC001917

Little Red Riding Hood
PC001918



STRIDERS

The wonderfully wacky Striders collection of playful puppets are ideal for interactive imaginative play.

With their dangly stripy legs and large padded feet, the Striders are easy to use to create a huge range of movement - make them walk, jump, stomp and more!

Specially designed to be easy for children to use, these are highly interactive and create instant playtimes. Easy to display on our POS, these are eye-catching and full of character.

Suitable from 12 months
Average height - 580mm



Striders

580mm
Average height

Specially designed to be easy for children to use



Balderdash
PC007203



Doodad
PC007205



Codswallop
PC007202



Gizmo
PC007201



Stompy
PC007204

THE RAINBOW COLLECTION

The Rainbow Collection

The Rainbow Collection of brightly coloured funky puppets celebrates inclusivity, diversity and accessibility for all.

Easy to use for all ages, these are as colourful and eye-catching as they are fun to play with! Bringing together some of our most interactive designs, the Rainbow Bird is also part of our fantastic Large Birds collection and Sunny is part of our best-selling Eco Sockettes collection - both featuring squeakers in the mouth for increased interactive play. These are also used to support fundraising efforts and charities wherever possible.

Suitable from 18 months



☀ Ideal for interactive play, celebrating inclusivity, diversity and accessibility.



Sunny
400mm
PC007401

Rainbow Bird
800mm (including tail)
PC007403



Rainbow Monkey
560mm
PC007402



FINGER PUPPETS

Our Finger Puppets collection are year-round best-sellers, with over 100 different designs to collect and counting for every occasion, season and just for fun!

Consistently popular with all ages, these make ideal impulse gifts and stocking fillers, and are also perfect for bringing much-loved stories and nursery rhymes to life. With cleverly designed elasticated access points, they're easy to use for children and adults alike. Easy to display on our POS, on shelves or in baskets, these are easy to refresh throughout the year for instant seasonal displays - particularly Christmas, Easter and Halloween.

Suitable from 12 months.
Average size - 150mm unless stated otherwise



Finger Puppets

150mm
Average size

Garden Animals



Frog
PC020243



Hedgehog
PC020246



Snail
PC020244



Squirrel-Grey
PC020241



Worm
PC002229

African Animals



Chimp
PC020205



Crocodile
PC020204



Elephant
PC020202



Giraffe
PC020201



Lion
PC020203



Zebra
PC020206

Farm Animals



Cow
PC020211



Duck-White
PC020214



Hen
PC020215



Horse
PC020213



Pig
PC020212



Sheep-White
PC020216

Woodland Animals



Badger
PC020232



Fox
PC020233



Mouse-Brown
PC020235



Owl-Barn
PC002141



Rabbit-Grey
PC020234



Squirrel-Red
PC020231

Zoo Animals



Blue & Gold Macaw
PC020304



Monkey
PC002134



Ostrich
PC020303



Penguin
PC020301



Snake
PC002029



Tiger
PC020305

Finger Puppets

150mm
Average size

Sea Life



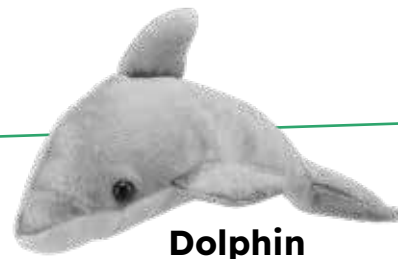
Blue Tang Fish
120mm
PC002209



Clown Fish
100mm
PC002199



Crab
90mm
PC002211



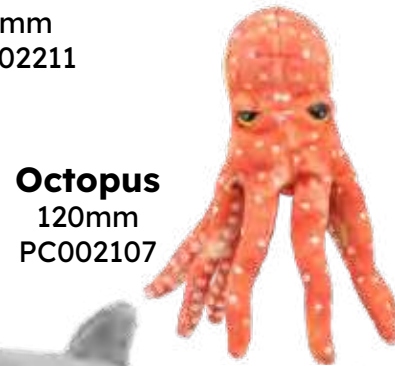
Dolphin
180mm
PC002105



Fish
110mm
PC002101



Lobster-Red
160mm
PC002108



Octopus
120mm
PC002107



Seahorse
150mm
PC002114



Seal-Grey
130mm
PC002104



Shark
180mm
PC002106



Whale-Blue
190mm
PC002110



Whale-Orca
180mm
PC002109

Birds



Blackbird
PC002224



Blue Tit
PC002221



Duckling-Yellow
PC002026



Flamingo
PC002213



Flamingo Chick
PC002227



Kingfisher
PC002115



Hummingbird-Green
PC002140



Hummingbird-Purple
PC002142



Mallard
PC002147



Puffin
PC002247



Robin
PC002025



Seagull
PC002210

More Animals

150mm
Average size

Finger Puppets



Alpaca
PC002242



Antelope
PC002139



Bat-Brown
PC002144



Bear
PC002120



Border Collie
PC002204



Butterfly-Peacock
PC002225



Camel
PC002123



Cat-Ginger
PC002102



Chick
PC002124



Dog
PC002103



Donkey
PC002135



Dragon-Green
PC002136



Dragon-Red
PC002032



Frog-Swimming
PC002198



Frog-Tree
PC002200



Goat
PC030424



Gorilla
PC002126



Highland Cow
PC002243



Hippo
PC002137



Mole
PC002042



Mouse-Grey
PC002027



Mouse-Pink
PC002129



Owl-Tawny
PC002039



Reindeer
PC002244



Rhino
PC020302



Sloth
PC002245



Tortoise
PC002190



Wolf
PC002119

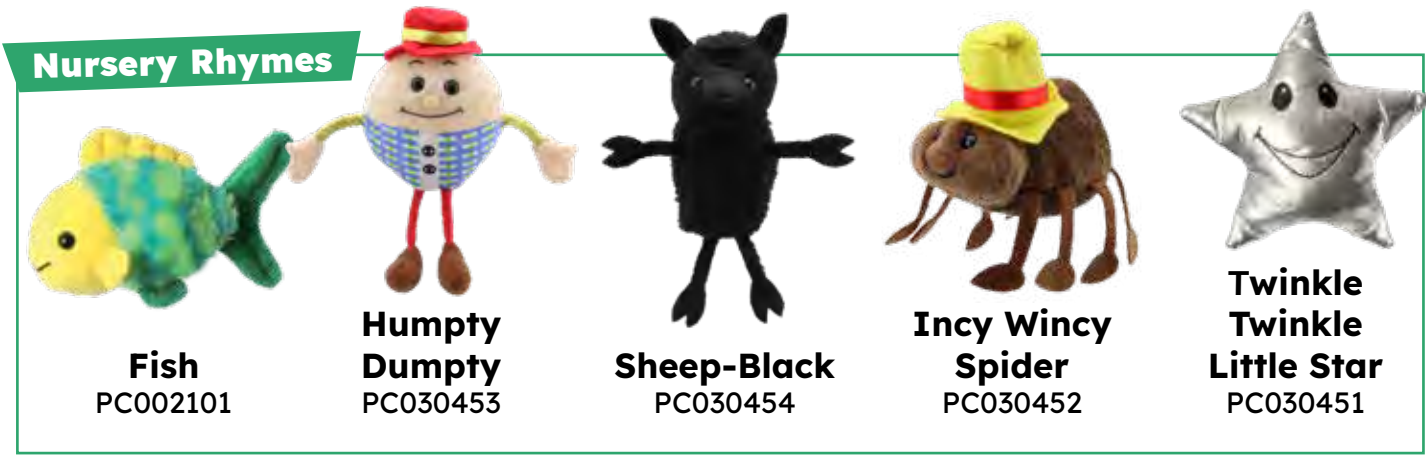
Finger Puppets

150mm
Average size

Mini Beasts



Nursery Rhymes



Story Characters



Finger Puppets

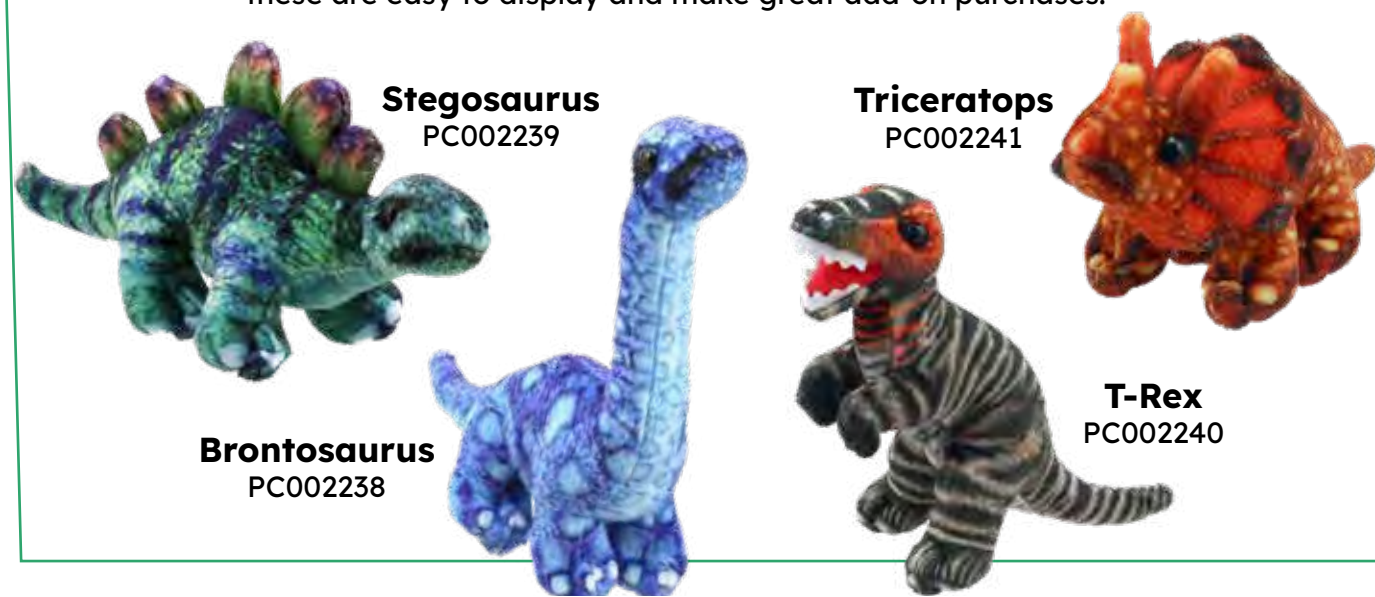
150mm
Average size

Finger Puppet Animals Sets



Dinosaurs

The fantastic **Dinosaur Finger Puppets** feature some of the most-loved species in eye-catching realistic printing. Free-standing and with the appearance of small soft toys, these are easy to display and make great add-on purchases.





HIDE-AWAY PUPPETS

Our magical and increasingly popular Hide-Away Puppets collection of unique interactive play sets is loved by young and old alike.

Each 'Hide-Away' play set includes its own themed finger puppets, creating a perfect little world for storytelling. The newest addition of the Bug Hotel, designed in collaboration with leading conservation charity RSPB, is a real delight, with further new designs underway. Popular year-round, these are made with exceptional attention to detail and make the ideal extra-special gift. **Suitable from 12 months**

Hide-Away Puppets



Rabbit in a Lettuce - with 3 Mini Beasts
Height - 350mm
PC003022

Updated
Now supplied in a brand new FSC certified cardboard display box.



Bug Hotel
Height - 200mm
PC003039

New



Dinosaur House
Height - 170mm
PC003038

Dinosaur Finger Puppets also available separately. See page 57

BACK

FRONT



Mouse Family in Cheese
Length - 180mm
PC003033



Tawny Owl - with 3 Babies
Height - 280mm
PC003025

Updated
Now supplied in a brand new FSC certified cardboard display box.



Tree House
Height - 290mm
PC004505

LITTLE CREATURES

The incredibly realistic, beautifully printed Little Creatures finger puppets have to be seen to be fully appreciated.

Small in size but huge amounts of fun, these have the appearance of soft toys and are free-standing for easy displays. Inspired by their bigger friends, the hugely popular Large Creatures collection, these eye-catching designs are already firm favourites.

Suitable from 12 months
Average length from 120mm - 200mm



120mm
Average size

Little Creatures



Alligator
PC007804



Chameleon-Orange
PC007807

Chameleon-Blue/Green
PC007808



Crocodile
PC007805



Frog-Red
PC007802

Frog-Green
PC007801



Tip: These look amazing with our Large Creatures collection on page 37.



Lizard
PC007806



Turtle
PC007803

MICRO-MONSTERS

The Micro-Monsters collection of mini monster finger puppets are full of character and ready to play!

Perfectly sized for children - and also suitable for adults - with finger access at the base for easy interactive play. With seven eye-catching designs to collect, mix and match for even more monster mayhem! Ideal for Halloween and year-round impulse purchases. Easy to merchandise, with a branded Display Box with 8 Micro-Monsters to display them at their best.

Suitable from 12 months. Average height - 100mm (without legs)



Glunk
PC008704



Orbix
PC008702



Fuzzle
PC008707



Snerk
PC008701



Swoop
PC008706



Snaggle
PC008705



**Display Box
with 8 Micro-Monsters***
PC005054

*Box holds 8 Micro-Monsters.
Comes with one of each
design and two Fuzzles.



Womp
PC008703

Seven adorable designs to collect

100mm
Average size

TRADITIONAL STORY SETS

Popular since inception, the Traditional Story Sets are consistent year-round best sellers and are popular with adults, children and education professionals alike.

Each beautifully boxed set contains charming finger puppets that bring the main characters from these much-loved stories to life. With beautifully illustrated hard-back books that match the puppet characters, these make wonderful gifts. Ideal for combining with our other finger puppets and characters for limitless imaginative play.

Suitable from 12 months. Heights - from 110mm to 240mm



Traditional Story Sets



Goldilocks & The Three Bears
PC007902



Jack and the Beanstalk

Finger Puppets and Book Set

Jack & The Beanstalk
PC007903



Traditional Story Sets



Three Billy Goats Gruff
PC007908



Nursery Rhymes
PC007905



Puppets & Soft Toys | Easy Ordering | Fast Delivery



Traditional Story Sets



The Three Little Pigs
PC007909



The Gingerbread Man
PC007907



Visit trade.thepuppetcompany.com or call +44 (0)1462 446040

MY FIRST BLACK & WHITE PUPPETS

Recommended by the Good Play Guide, the My First Black & White Puppets are a wonderful addition to our ever-popular My First Puppets range.

Designed to help stimulate visual and tracking development, fostering essential social interaction and bonding between caregiver and baby for enhanced playtime. Created with beautiful contrasting patterned designs across some of the most-loved animals, these are suitable from birth with embroidered features. Made from super soft materials tested to the highest safety standards, these are easy to display on the branded backing cards.

Suitable from birth. Average height - 210mm



Puppets & Soft Toys | Easy Ordering | Fast Delivery



My First Black & White Puppets

210mm
Average height

Our puppets are designed to capture newborn and babies attention and enhance focus, with detailed facial features and bold patterns as newborns have limited colour perception.



Cat
PC003833



Dog
PC003834



Elephant
PC003835



Giraffe
PC003836



Lion
PC003837



Rabbit
PC003838



Zebra
PC003839

Visit trade.thepuppetcompany.com or call +44 (0)1462 446040

MY FIRST CHRISTMAS PUPPETS

The My First Christmas Puppets are a beautifully festive collection suitable from birth, perfect for Baby's First Christmas and beyond.

Featuring a charming collection of characters at great price points, these are the ideal stocking filler and impulse gift. With something for everyone, they're ideal for festive play and can be combined with the wider My First Puppet range for year-round fun. Easy to merchandise - hang from branded backing card, our POS - including festive Sleigh - or simply in baskets. Soft, safe and machine-washable - let the magic of Christmas begin!

Suitable from birth. Average height - 220mm



My First Christmas Puppets

220mm
Average height



Elf
PC003824



Santa Claus
PC003830



Gingerbread Man
PC003825

Perfect for
Baby's First
Christmas and
beyond!



Penguin
PC003827



Reindeer
PC003829



Polar Bear
PC003828



Snowman
PC003831

MY FIRST DINOSAUR PUPPETS

The My First Dinosaur Puppets are brilliant additions to our very popular collection of My First Puppets - suitable from birth and great fun for all.

Made from 100% recycled materials which are both super-soft and machine washable, and featuring embroidered detailing for an engaging collection. Easy to display on the colourful backing cards, our POS and in baskets.
Suitable from birth
Average height - 250mm



250mm
Average height

Blue
PC003840



Green
PC003841

Work brilliantly
with the other
My First Puppets
Collection!



Red
PC003843



Purple
PC003842

MY FIRST PUPPETS

The My First Puppets are one of our core baby lines - delightful glove puppets suitable from birth for all the baby firsts and beyond. Soft, snuggly and easy to use for all ages, these are cleverly sized for adult hands for interactive play.

Made from the highest quality materials tested to the highest safety standards, all featuring embroidered eyes and detailing. Highly accessible and affordable, these are the perfect starter puppet and make ideal newborn gifts. Easy to display and part of our growing Baby collections, these work perfectly with our other My First Puppet ranges, including our My First Elmer Puppet and My Baby Paddington Puppet! Suitable from birth. Average height - 210mm



210mm
Average height

My First Puppets



Bear
PC003821



Cat
PC003802



Chimp
PC003803



Cow
PC003804



Dog
PC003805



Duck
PC003806



Elephant
PC003807



Fox
PC003808



Frog
PC003809



Giraffe
PC003810



Horse
PC003812



Labrador
PC003822



Lamb
PC003813



Lion
PC003814



Mouse
PC003816



Owl
PC003817



Pig
PC003818



Rabbit
PC003819



Tiger
PC003820



Unicorn
PC003823

MY PUPPET COMFORTER

The beautiful My Puppet Comforter collection of charming soft animals have all the appeal of traditional comforters with all the appeal of traditional comforters whilst being adorable cuddly finger puppets for added interactive play.

Suitable from birth and tested to the highest possible safety standards, these are made from the softest plush materials with embroidered detailing and feature charming backing cards for easy display. In a complementary colour palette, these make ideal newborn and baby gifts and are the perfect first friend for little ones to treasure.
Suitable from birth. Average height - 460mm



460mm
Average height

My Puppet Comforter

Bunny-Blue
PC007602



Bunny-Pink
PC007603



Bear
PC007601



Dog
PC007604



Duck
PC007605



Elephant
PC007606



Lamb
PC007607



Made from
beautiful high-end
soft plush materials

ELMER™ PUPPETS



Bring the much-loved Elmer the Patchwork Elephant to life with our iconic Elmer Puppets. Specifically designed to be as accessible as possible, the Elmer puppets are ideal for bringing David McKee's much-loved Elmer stories to life.

Ideal gifts and story time companions, these brilliantly eye-catching puppets are easy to use and are a hit with both children and adults. Made from soft materials with embroidered eyes and detailing, all tested to the highest possible safety standards. Easy to display - the My First Elmer Puppets features a branded backing card whilst the Elmer Finger Puppet is free-standing and looks amazing on our branded Elmer POS Finger Puppet Stand. Ideal gifts and story time companions.

Suitable from birth

Height of My First Puppet - 210mm

Height of Finger Puppet - 80mm



My First Elmer Puppet
PC905002



The iconic Elmer Puppets encourage speech and language development in young children and have been designed to be as accessible as possible. Ideal for imaginative play and bringing a whole host of classic Elmer stories to life.



Elmer Finger Puppet Stand
PC005053



Elmer Finger Puppet
PC905003

The enchanting Paddington™ Puppet Collection brings the magic of Paddington™ to life with a guaranteed appeal to all age groups.

- The My Baby Paddington, suitable from birth, is a classic hand puppet made from super-soft materials for easy range of movement for all ages.

- The highly interactive Paddington TV Puppet, inspired by The Adventures of Paddington series, is full of fun, with access into the head, arms and legs to really make him move. He even has his very own marmalade sandwich in his pocket - attached by a ribbon to keep it safe.

- The Paddington Movie Puppet, inspired by the movie franchise, produced by STUDIOCANAL, is a full-bodied puppet with access into the head and arms, with real toggles on his duffle coat & removable hat for added interactive fun!

Beautifully designed and manufactured to the very highest standards with an instantly recognisable look and emphasis on high quality at accessible price points. Easy to display including on our POS - a real delight.

TV & Movie Paddingtons suitable from 12 months. Baby Paddington suitable from birth.

Paddington™



Brings the magic of Paddington™ to life with something for all ages to enjoy.



My Baby Paddington

250mm
PC905201



Paddington Movie

320mm
PC905202



Paddington TV

320mm
PC905203

These look great on our 8-Prong counter stand on page 85.



ANIMAL BACKPACKS

The incredibly lifelike Animal Backpacks range, proudly designed in collaboration with global science-driven conservation charity ZSL (Zoological Society of London), is a stand-out collection of Backpacks, as beautiful as it is functional.

Featuring some of the most popular animals, made from the softest plush with exceptional attention to detail for the real wow-factor. Durable and convenient, all the Animal Backpacks include a hidden zip pocket on their tummy for securely storing little items and feature a convenient hanging loop on the head for easy display. Each backpack is thoughtfully designed to 'cuddle' the user while being carried, whether worn on the front or back, with adjustable straps to fit children and adults. Produced as sustainably as possible, made from 45% recycled materials. Suitable from 36 months. Average height - 580mm

ZSL

Proudly designed in collaboration with leading global conservation charity and much-loved brand ZSL (Zoological Society of London) as part of a continued and growing partnership.



Animal Backpacks

580mm
Average size



Chimp
PC008301



Panda
PC008302



Red Panda
PC008303



Sloth
PC008304



Tiger
PC008305

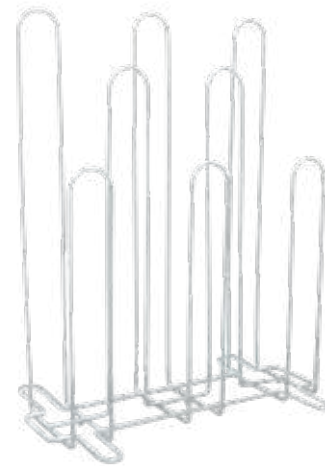
PUPPET POS SOLUTIONS

Designed to showcase our products to their best advantage, our POS Solutions have maximum impact with minimal floorspace to greatly increase sales.

Versatile options to merchandise a large selection of puppets, creating instant displays with small footprints. Our durable stands are made from steel, finished in neutral grey with an easy-to-clean coating. Designed and made in the UK, all our POS are sold at cost price, supplied with free puppets to offset this charge as outlined in the price list. Highly flexible, the below guide outlines product suggestions for stands and we are happy to help find the perfect fit for you.

Suitable For - Guide

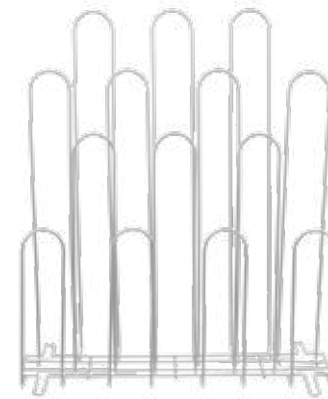
BD Baby Dinos	CP CarPets	PB Eco Puppet Buddies
ES Eco Sockettes	WP Eco Walking Puppets	FP Finger Puppets
FB Full-Bodied	JF Jumbo Friends	LB Large Birds
LC Large Creatures	LC Little Creatures	LS Long-Sleeved
MM Micro-Monsters	M Monsters	P Paddington™ Puppets
PP Playful Puppies	P Primates	SF Seasonal Finger Puppets
ST Story Tellers	S Striders	



8-Arm Counter Display Stand
Height - 560mm
PC005039

Ideal for placing on shelves, tables and as a point of sale stand for next to the till. Suitable for our longer puppets, including:

- ES LS CP PB ST WP P



14-Arm Counter Display Stand
Height - 500mm
PC005049

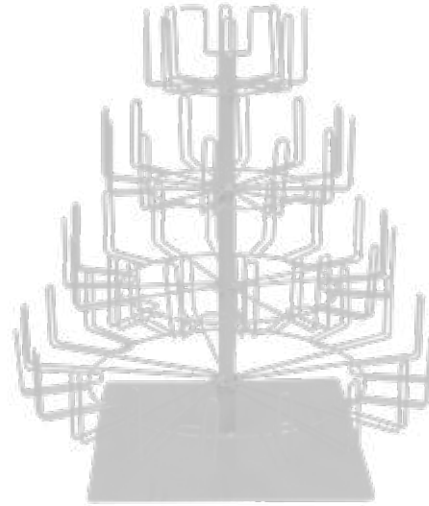
Supplied with a Header Card. Suitable for smaller hand puppets including:

- CP ST PB WP



12-Arm Finger Puppet Stand
Height - 220mm
PC005034

- FP LC MM SF



56-Arm Finger Puppet Stand
Height - 440mm
PC005021

- FP SF



Large Ferris Wheel
Height - 720mm
PC005038

Designed to hold twenty four Finger Puppets sitting side by side in twelve carriages.

Please note this is for display purposes only and is not for re-sale.



Puppet Swing
Height - 840mm
PC005055

Parrot Perch With Bowl
Height - 840mm
PC005045



20-Arm Floor Stand
Height - 1700mm
PC005044

- Suitable
FB LS LB WP ST PB ES BD



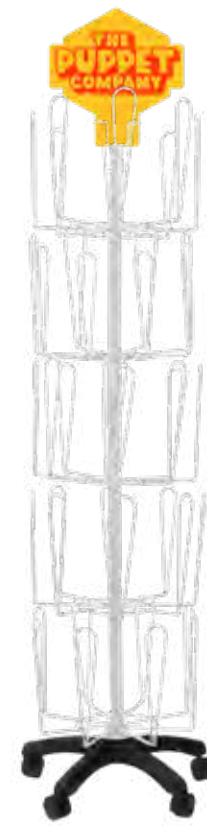
30-Arm Floor Stand
Height - 1700mm
PC005043

- Suitable
FB LS CP WP ST PB ES BD



32-Arm Floor Stand
Height - 1700mm
PC005033

- Suitable
FB BD LS JF CP LC WP M ST PP PB P ES S



40-Arm Floor Stand
Height - 1800mm
PC005032

- Suitable
FB LS CP WP ST PB ES BD





WILBERRY TOYS

Welcome to the wonderful world of Wilberry Toys, with more delightful soft toys than ever before! Sister company of The Puppet Company, Wilberry specialises in beautiful plush soft toys which perfectly complement our Puppet offering. Ideal for year-round gifting opportunities, our Wilberry Toys continue to grow in popularity around the world, including our bespoke designs & custom collections.

As we celebrate the 25th anniversary of The Puppet Company, this year sees some wonderful new additions, with more fantastic designs underway. Featuring much-loved classics and new arrivals ranging from jungle animals and sea creatures to mini dancers and teddy bears, they're all soft, safe and totally enchanting - perfect for babies, children and adults alike.

Building on the unique play values of soft toys and drawing on our founding roots in education, our products are as engaging and interactive as possible. Ideal for imaginative play, our soft toys are of the highest quality, highly collectable and as accessible as possible.

All of our Wilberry products are available in singles with low minimum orders as standard. All orders can combine both Wilberry and Puppets for limitless gifting opportunities and a fully cohesive offering for all ages.

With more to discover than ever before - learn and play the Wilberry way!

GET IN TOUCH

✉ info@thepuppetcompany.com

☎ +44 (0) 1462 446040

▶ The Puppet Company

✕ puppetcompany

📷 thepuppetcompany

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Measurements in this catalogue

All measurements in this catalogue have been taken from the top of the head (excluding any ears, hats, antlers, bows etc) to the bottom of the feet.



New

WILBERRY DOLLS

Introducing the enchanting new arrivals to the Wilberry Dolls Collection - beautiful baby dolls, including adorable new babies in bassinets. Designed to be easily held and cuddled by little ones, this sweet collection is styled in a soft pastel colourway to mix and match across the collection.

With a Doll for everyone, their classic design means they appeal to children, adults and older generations too. Ideal for gifting, these new arrivals join the Wilberry Plush Dancers for a truly delightful doll collection.

Suitable from birth
Average Size - 270mm



New



Girl - Pink Outfit
WB001040



Girl - Coral Outfit
WB001042

✓ Ideal first
Dolls for
little ones



Boy - Blue Outfit
WB001039



Boy - Green Outfit
WB001041



Baby - Yellow Outfit
WB001038



Baby - Green Outfit
WB001037



WILBERRY JUNGLE FRIENDS

New

The adorable new Wilberry Jungle Friends are a cuddly group of super-soft plush toys that look as good on display as when being played with. Featuring some of the most-loved wild animals in beautifully complementary pastel colourways, there's something for everyone.

Made from incredibly soft snuggly plush and featuring beans at the base so they sit up by themselves for easy display, these are a cuddly bunch of super-soft, safe and snuggly friends who are just waiting to be cuddled and played with.

Suitable from birth - recommended from 12 months
Average Height - 330mm



Wilberry Jungle Friends

New



Lion
WB003804



Elephant
WB003801



Giraffe
WB003802

Super soft,
safe and
snuggly!



Hippo
WB003803



Monkey
WB003805



New

WILBERRY PLUSH DANCERS

The perfectly adorable new Wilberry Plush Dancers Collection of mini dancer dolls has to be one of our sweetest ranges yet - totally enchanting!

Beautifully dressed in sparkly tutus, with matching ribboned ballet shoes, these plush soft toys made from high-end materials make a charming collection. In a range of soft pastel colours, these loveable animals sit up by themselves and look as good on display as they do being played with.

**Suitable from birth - recommended from 12 months
Average Height - 290mm**



New

**✓ Ideal for
gifting and
special
occasions**



Bunny
WB004127



Dog
WB004129



Cat
WB004128



Elephant
WB004130



Bear
WB004126

WILBERRY TEDDY BEARS' PICNIC

New

The enchanting new Wilberry Teddy Bears' Picnic set includes three mini teddy bear soft toys complete in their own soft picnic basket, with a little tablecloth to sit on for the sweetest playset you ever did see!

Instantly loveable, these adorable bears are dressed in charming little gingham outfits with matching bows/bowties, all presented in a sweet basket for the perfect gift. Encouraging imaginative play and ideal for year-round gifting, this appeals to adults and children alike.

Suitable from 12 months
Average Bear height - 90mm



Wilberry Teddy
Bears' Picnic

New

Encourages creative and
imaginative play - ideal
picnic fun whatever the
weather!



Teddy Bears Picnic Set
WB001305



WILBERRY WATER WONDERS

New

The stunning new Wilberry Water Wonders collection of beautifully soft plush toys have already been hugely well received - soft, safe and super snuggable!

This charming sealife collection of super soft plush have beans inside for weight so they sit beautifully. Easy to display, these look even better in groups and make a stunning sealife addition to any collection, with the Penguin & Seal making perfect wintertime gifts. Already very well received, they really are wonder-ful!
Suitable from 12 months



Wilberry Water Wonders

New

Soft, safe and snuggable -
truly wonder-ful!



Axolotl
Length - 250mm
WB002501



Blue Whale
Length - 230mm
WB002502



Crab
Width - 250mm
WB002503



Octopus
Length - 230mm
WB002504



Penguin
Length - 250mm
WB002505



Turtle
Length - 220mm
WB002508



Starfish
Width - 200mm
WB002507



Seal
Length - 210mm
WB002506



WILBERRY CANOPY CLIMBERS

The brilliantly versatile Wilberry Canopy Climbers feature Velcro on both the hands and feet so they can upside down, 'hold' onto things and cuddle!

These charming mini Canopy Climbers are great fun for all ages and can be used alone or in groups for added impact. Easy to display in any space, they also look particularly good hanging from any plant or tree! They also work well when paired with some of our other ranges, especially our Full-Bodied Puppets, Finger Puppets and Wilberry Minis collections for easy displays that really stand out.

Suitable from 12 months. Average height - 300mm



300mm
Average size



Chimp
WB002601



Lemur
WB002602



Orangutan
WB002603



Sloth
WB002604



**Squirrel
Monkey**
WB002605

WILBERRY DRESSED BEARS

The charming Wilberry Dressed Bears collection of classic soft Teddy Bears each have their own miniature dressed Teddy in their pocket, attached by a ribbon to keep them safe.

Beautifully dressed in removable clothes, including special dressed Bears with little bowties/bows, alongside the sweetest nightwear Bedtime bears and the adorably colourful Rainbow Bear. With their timeless designs, these appeal to both young and old and make ideal special gifts.

Suitable from 12 months
Average height - 400mm



Wilberry Dressed Bears

400mm
Average size



Bear - Daddy
WB005413



Bear - Mummy
WB005414



Rainbow Bear
WB005418



Bear - Nightie
WB005416



Bear - Pyjamas
WB005415

WILBERRY DRESSED HIGHLAND COWS

Dressed in their finest Scottish kilts, the Wilberry Dressed Highland Cows are made from high end soft plush with gentle faces and the signature horns.

Appealing to all ages, these are just that little bit different. These sit by themselves for easy display and look charming on any shelf or basket. Suitable from 12 months



Highland Cow - Small

Height - 290mm
WB005417



Highland Cow - Large

Height - 460mm
WB005412

**Wilberry Dressed
Highland Cows**



WILBERRY ECO CLASSICS

The newest arrivals to the wonderfully soft Wilberry Eco Classics collection are ideal for year-round gifting, particularly perfect for Spring, and are all made from soft 100% recycled materials.

With new green and blue Bunnies, the sweetest green Duck and a giant pink Bunny joining this already-popular pastel collection, there really is something for everyone. Wonderfully soft materials with embroidered eyes and detailing makes these suitable from birth for ideal Baby gifting.

Suitable from birth

Average standard heights - 250mm

Average Large heights - 580mm



Wilberry ECO Classics

New colours available!



New

Bunny - Green
WB004822



New

Bunny - Blue
WB004821



New

Duck - Green
WB004824





Bunny - Grey
WB004807



New **Bunny - Pink - Large**
WB004823



Bunny - Pink
WB004809

**Made from
100% recycled
materials!**



Bunny - Grey - Large
WB004820



Duck
WB004818



Lamb
WB004819

WILBERRY FAVOURITES

The incredibly soft and realistic Wilberry Favourites collection are made with exceptional finish and attention to detail, loved by all ages.

Featuring a selection of much-loved animals, these work brilliantly alongside the ever-popular Wilberry Minis to create increased seasonal gifting opportunities. Designed to sit beautifully on shelves and in baskets, these are timeless soft toys which are realistic, appealing and really stand out.
Suitable from 12 months. Average height - 280mm



Sit up by themselves for instant cuddly displays

Wilberry Favourites



Alpaca
WB001615



Border Collie
WB001604



Cat - Black & White
WB001601



Cat - Ginger
WB001602



Cockapoo
WB001605



Fox
WB001618



Highland Cow
WB001616



Labrador - Yellow
WB001608



Puffin
WB001617



Rabbit - Lop-Eared
WB001623



WILBERRY FEATHERY FRIENDS

Made from incredibly realistic materials with the look and feel of real feathers, the Wilberry Feathery Friends collection of the sweetest sleepy Owls are truly delightful.

Weighted to sit up by themselves, the different sizes are easy to display in a range of sizes for year-round impulse and extra-special gifting opportunities.
Suitable from 36 months



Incredible feathery materials that look just like the real thing!

Wilberry Feathery Friends



Owl - Medium
Height - 230mm
WB004505



Owl - Baby
Height - 130mm
WB004504



Owl - Large
Height - 310mm
WB004501

WILBERRY HUMPTY DUMPTY

The delightful Wilberry Humpty Dumpty soft toy brings one of the most-loved children's nursery rhyme characters to life. With his little matching cap, bowtie and checkered outfit, this friendly fellow sits up by himself (and can also be made to fall off a wall!) Easy to display, can also be combined with our Nursery Rhyme finger puppets for increased interactive appeal and impulse purchases.

Suitable from 12 months. Average height - 260mm



Perfect for
rhymes, stories
and cuddles - a
timeless storytime
companion.

Humpty Dumpty
WB001406



WILBERRY KNITTED

The hugely popular Wilberry Knitted collection of timeless soft toys continues to grow in popularity, and with the new Small Dinosaurs with realistic embroidered eyes is looking even better than before!

Featuring a selection of delightful animals, and the ever-popular Knitted Dinosaurs in a selection of different sizes and complementary colours, these are all made from soft knitted materials with excellent attention to detail. Popular with all ages, these all sit or stand by themselves to create easy displays.

Some suitable from Birth, others suitable from 12 months



Appealing to all ages
for year-round gifting

Wilberry Knitted



Dog
Height - 410mm
WB004330



Zebra
Height - 400mm
WB004335



Monkey
Height - 460mm
WB004334



Dragon - Blue
Height - 250mm
WB004327



Dragon - Green
Height - 250mm
WB004328



T-Rex - Green - Small
Height - 210mm
WB004336

T-Rex - Green - Medium
Height - 330mm
WB004339

T-Rex - Green - Large
Height - 450mm
WB004340

**Free-standing and
easy to display for
roar-some amounts of
fun!**



T-Rex - Grey - Large
Height - 450mm
WB004342

T-Rex - Grey - Medium
Height - 330mm
WB004341

T-Rex - Grey - Small
Height - 210mm
WB004308



New
T-Rex - Lilac - Small
Height - 210mm
WB004349



New
T-Rex - Blue - Small
Height - 210mm
WB004348



New
Brontosaurus - Blue - Small
Height - 200mm
WB004346



New
Brontosaurus - Lilac - Small
Height - 200mm
WB004347



Colours and species to appeal to everyone and in a range of sizes for easy displays

As popular with adults as they are with children, these appeal to all ages and make perfect gifts whatever the season.



Brontosaurus Green - Medium
Height - 330mm
WB004337



Brontosaurus Green - Large
Height - 450mm
WB004338



Brontosaurus Green - Small
Height - 200mm
WB004306



Triceratops - Lilac - Large
Length - 600mm
WB004345

Triceratops - Lilac - Small
Length - 300mm
WB004309



Triceratops Blue - Small
Length - 300mm
WB004343



Triceratops Blue - Large
Length - 600mm
WB004344

WILBERRY MINIS

One of the most popular ranges we have ever designed, the best-selling Wilberry Minis continues to grow to meet demand, and some of the new arrivals are among the sweetest yet!

This highly collectable collection now includes some delightful new Dogs, Cats and Birds, with more new designs underway. Designed to fit in the palm of your hand and made from high-end materials with incredibly lifelike attention to detail, these are as appealing to adults as they are to children. Free-standing and easy to display on shelves and in baskets, these also look amazing in our custom Wilberry Minis POS Display - please see page 141.
Suitable from 12 months. Average height - 140mm



140mm
Average size

Wilberry Minis

Over 60 to collect
with more on the way!



Alpaca
WB005032



Bear - Brown
WB005051



Border Collie
WB005004



New **Border Terrier**
WB005061



Cat - Ginger
WB005006



Cat - Grey
WB005005



New **Cat - Tuxedo**
WB005062



New **Cat - White**
WB005063



Chick
WB005014



Chicken
WB005012



Year-round best-sellers, popular with all ages.

140mm
Average size



Chimp
WB005033



Cockapoo
WB005041



Cow
WB005010



Cow - Highland
WB005031



Donkey
WB005013



Dragon - Green
WB005042



Dragon - Red
WB005052



Elephant
WB005034



Flamingo
WB005043

Highly collectable, the Wilberry Minis are the highest quality at exceptional price points

140mm
Average size



Fox
WB005017



New

German Shepherd
WB005064



Giraffe
WB005035



Goat
WB005015



Guinea Pig
WB005044



Hamster
WB005045



Hedgehog
WB005016



Horse
WB005008



Husky
WB005053



Wilberry Minis

140mm
Average size



King Charles Spaniel
WB005055



Kingfisher
WB005058



Koala
WB005054



New

Labrador - Brown
WB005065



Labrador - Yellow
WB005003



Lamb
WB005011



Lion
WB005036



Llama
WB005028



Orangutan
WB005037

140mm
Average size

With Wilberry Minis perfect for Christmas, Easter, Halloween and more, these are ideal for year-round gifting.



Owl - Tawny
WB005019



Penguin
WB005038



Penguin Chick
WB005060



Pig
WB005009



Polar Bear
WB005046



Puffin
WB005056



Pug
WB005002



Rabbit - B&W Dutch
WB005022



140mm
Average size



**Rabbit -
Brown & White**
WB005023



**Rabbit -
Grey & White**
WB005024



**Rabbit -
Lop-Eared**
WB005025



Rat - Brown
WB005057



New **Red Panda**
WB005066



Reindeer
WB005047



Robin
WB005048



New **Schnauzer**
WB005067



Sloth
WB005029



New **Springer Spaniel**
WB005068



Snowy Owl
WB005059



Squirrel - Grey
WB005049



Squirrel - Red
WB005021



Teddy Bear
WB005050



Tiger
WB005039



Unicorn
WB005030



Wolf
WB005040

WILBERRY ROBOTS

With their unique designs, use of different materials and distinctive shapes, the Wilberry Robots are not your average soft toy!

Designed to sit up by themselves, these look great sat on shelves and POS with their long legs dangling and are just asking to be played with! Their large size and soft cuddly bodies makes them really stand out.

Suitable from 12 months

Average height - 500mm



Encourages imaginative play, interaction and communication skills.



**Robot
Dark Blue**
WB003601



**Robot
Light Blue**
WB003602

WILBERRY ECO COMFORTERS

The Wilberry Eco Comforters are ideal first friends for babies and young children alike. Part of our growing Baby collection, these are super-soft and sustainable, made from 100% recycled plastic bottles, tested to the highest possible safety standards.

With traditional comforter-style bodies and knotted hands and legs for little ones to hold, these comforters are suitable from birth and have embroidered eyes and detailing, supplied on backing cards for easy display. In a soft neutral colour palette across some of the most popular animals, these are ideal for year-round Baby gifting and make wonderful additions to our other Baby lines.

Suitable from birth. Average height - 260mm



260mm
Average size

Wilberry ECO Comforters



Bear
WB005501



Cat - White
WB005502



Dog
WB005503



Elephant
WB005504



Giraffe
WB005505



Lion
WB005506



Monkey
WB005507



Rabbit
WB005508



Zebra
WB005509



WILBERRY ECO CUDDLIES

Made from 100% recycled materials, the Wilberry Eco Cuddlies are beautifully soft, cuddly toys, carefully designed to be as accessible as possible.

Popular with all ages, the Wilberry Eco Cuddlies are suitable from birth with embroidered eyes and detailing. Easy to merchandise on our POS, baskets or simply sat on shelves, these cuddly friends are both collectable and affordable.

Due to popular demand we now offer custom printed t-shirts for all of the Wilberry Eco Cuddlies, ideal branded opportunities whatever the reason or season! Find out more on page 139.

**Suitable from birth.
Average height - 230mm**

* Custom printed T-Shirts
available for this range
- for more information
please see page 139



Wilberry ECO Cuddlies

300mm
Average size



Bobby - Border Collie
WB002202



Lola - Labrador
WB002209



George - Giraffe
WB002208



Ella - Elephant
WB002207



Chloe - Cockapoo
WB002205



230mm
Average size

Magic - Unicorn
WB002215



Smudge - Cat
WB002204



Charlie - Cat
WB002203



Rosie - Rabbit
WB002212



Ollie - Orangutan
WB002211



Leo - Lion
WB002210



230mm
Average size

Misty - Dragon (Green)
WB002206



Molten - Dragon (Red)
WB002217



Sophie - Sloth
WB002213



Toby - Tiger
WB002214



Teddy - Bear
WB002201



Wolfie - Wolf
WB002216

WILBERRY ECO MINIS

The Wilberry Eco Minis are super soft miniature soft toys that make ideal impulse purchases, particularly great for seasonal gifting and are all made from 100% recycled plastic bottles.

Free-standing and easy to display, these are suitable from birth with embroidered eyes to make them ideal for all ages. The Robin and Reindeer make wonderful festive displays and Christmas stocking fillers. Free-standing and easy to display, these are suitable from birth with embroidered eyes and detailing making them ideal for all ages.
Suitable from birth. Average height - 150mm



Wilberry ECO Minis

~ Ideal for
seasonal gifting



Fox
WB003505



New Robin
WB003514

150mm
Average size



Rabbit - Lop-Eared
WB003510



Reindeer
WB003513



WILBERRY MINI LION[!] WITH UNION JACK TOP

Brilliant additions to the best-selling Wilberry Minis range - meet the Wilberry Minis Lion with Union Jack top, which is also available separately!

Designed with our Wilberry Minis Lion in mind, this small top fits the majority of the Wilberry Minis range, perfect for celebrating sporting and other events! The top is available on its own to add to other animals, or already fitted to our Wilberry Minis Lions.

Branded tops are the latest addition to our design portfolio, with further designs underway and the potential for bespoke branding - contact us to find out more.

Average top height - 70mm

**Lion With Union Jack
Top**
WB005036UJ



Union Jack Top - On Its Own
PC907700

70mm
Average size

WILBERRY[!] PERSONALISED T-SHIRTS

We are pleased to offer a new personalisation service for some of our products, including tops for our Wilberry Eco Cuddlies and Eco Walking Puppet collections in addition to embroidery, and have already worked with some incredible partners to bring their brands to life. Using our state of the art in-house Dye-Sublimation printers, we can print your company logo, shop name, slogans, photos or anything else you can think of onto our custom made tops - all made from 100% recycled plastic bottles! With low minimum order quantities, it's the perfect opportunity to offer something a little different and more personal to your customers.

We also offer bespoke embroidery options for Puppets and Wilberry ranges for added impact. With a range of options and possibilities available, please contact us for further details.

Average top height - 100mm



**Cuddlies T-Shirt -
Dragons**
PC907702



**Cuddlies T-Shirt -
Rabbit**
PC907704

**Cuddlies T-Shirt -
Orangutan & Teddy Bear**
PC907703



**Cuddlies T-Shirt -
All Other Animals**
PC907705



**ECO Walking
Puppets T-Shirt -
All Animals**
PC907706



WILBERRY POS SOLUTIONS

Designed to showcase our Wilberry Toys at their very best, our growing selection of POS solutions means there's something for any-sized establishment, with more options coming soon!

With flexible solutions to display our Wilberry Toys both alone and with our Puppets, our experienced team can find your perfect product fit.



Our Wilberry Baskets and Suitcases can be used to showcase a huge range of products, from our Wilberry Minis and Wilberry Knitted through to our Dressed Bears and Dolls. Also ideal for our 'Whilst Stocks Last' selection for easy impulse add-on purchases.

The Wilberry display Baskets are a smart, lightweight, portable and affordable way to showcase your Wilberry Soft Toys. In a set of three practical sizes, these work well on countertops tables, shelves or just about any space.

Excellent display props, the Wilberry Suitcases fit all our smaller products, ideal for stacking to create instant displays. Available in a nest for four or separately.

Please Note: These suitcases are not toys and are for display purposes only.



Suitcase - Set of 4
Length - 160 to 220mm
WB006006



Puppets & Soft Toys | Easy Ordering | Fast Delivery



Our POS solutions showcase our products to their best advantage, maximising space with minimal floorspace. Made from recycled materials which are fully recyclable themselves, they're good for the planet too!



ECO FSDU
WB006011

The impressive Eco FSDU is designed to display our beautiful Wilberry Eco Cuddlies, made from recycled cardboard.

H 1480mm x W 620mm x D 340mm



Colourful FSDU
WB006012

The colourful FSDU is perfect for showcasing a combination of puppets and Wilberrys, creating eye-catching displays that mix and match across the collection.

H 1480mm x W 620mm x D 340mm



Wilberry Mini FSDU
WB006013

Perfectly sized for holding 32 of the best-selling Wilberry Minis, this small free-standing display shows your selections off to their very best!

H 1130mm x W 450mm x D 350mm



The wonderfully festive Cardboard Sleigh Display Unit is designed to hold around 30 of our My First Christmas Puppets, and can also be used to display pretty much any of our Puppets and Wilberry Toys!

H 500mm x W 580mm x D 360mm

Sleigh
PC005052



Our FSDU have minimal footprints and hold a huge amount of product - they can also be used to mix and match Wilberry with our Puppets for seriously engaging displays!

Visit trade.thepuppetcompany.com or call +44 (0)1462 446040



Bear
Height - 260mm
WB004702



Elephant
Height - 290mm
WB004704



Goose
Height - 320mm
WB004705



Rabbit
Height - 240mm
WB004706



Elephant - Pale Pink
Height - 320mm
WB004240



Swan - Black
Height - 330mm
WB002803



Bird - Pink
Height - 250mm
WB004446



Goat - Medium
Height - 200mm
WB001407



Mrs Llama
Height - 490mm
WB005402



Mrs Owl
Height - 190mm
WB002804



Mr Owl
Height - 190mm
WB002805



Bear
Height - 130mm
WB001802



Cat
Height - 140mm
WB001807



Donkey
Length - 130mm
WB001801



Pig
Length - 130mm
WB001804



Fantastic selection for all budgets and seasons as we make way for more new arrivals!



Rabbit - Pink
Height - 300mm
WB004109



Reindeer - Lilac
Height - 290mm
WB004111



Unicorn - Pink
Height - 300mm
WB004110



Fox
Height - 410mm
WB004331



Penguin
Height - 270mm
WB004326



Sloth
Height - 250mm
WB004325



Emily
Height - 350mm
WB001034



Owl - Brown
Height - 290mm
WB004119



Owl - Cream
Height - 300mm
WB004118

Wilberry Eco Minis
- made from 100%
recycled plastic bottles!

150mm
Average height



Border Collie
WB003501



Cat - Ginger
WB003502



Cow
WB003503



Elephant
WB003504



Horse
WB003506



Labrador - Yellow
WB003507



Lion
WB003508



Pig
WB003509



Sheep - White
WB003511



Tiger
WB003512



Ideal stocking-fillers and
party favours

160mm
Average height



Bear - Boy
WB001514



Bear - Girl
WB001501



Cat - Boy
WB001503



Cat - Girl
WB001502



Deer - Boy
WB001505



Deer - Girl
WB001504



Dog - Boy
WB001518



Dog - Girl
WB001519



Elephant - Boy
WB001515



Elephant - Girl
WB001506



Fox - Girl
WB001507



Mouse - Boy
WB001510



Mouse - Pink
WB001508



Rabbit - Silver
WB001511

**Last chance
to buy - once they're
gone they're gone!**



Sloth - Boy
Height - 160mm
WB001520



Sloth - Girl
Height - 160mm
WB001521



Unicorn - Boy
Height - 160mm
WB001516



Unicorn - Girl
Height - 160mm
WB001517



Hare - Boy
Height - 270mm
WB004220



Hare - Girl
Height - 270mm
WB004221



Bear - Boy
Height - 300mm
WB004222



Bear - Girl
Height - 300mm
WB004223



**Donkey
Grey - Large**
Height - 400mm
WB004805



**Donkey
Pink - Large**
Height - 400mm
WB004803



Mouse Boy - Large
Height - 520mm
WB004232



Horse
Height - 280mm
WB001611



Brontosaurus
Height - 210mm
WB001401



Cat - Tabby
Height - 280mm
WB001603



Jack Russell Terrier
Height - 280mm
WB001606



Stegosaurus
Length - 240mm
WB001403



Chicken
Height - 280mm
WB001609



Pig
Height - 280mm
WB001613



Cow
Height - 280mm
WB001610



Unicorn
Height - 300mm
WB001614



Maisy
Height - 600mm
WB001025



Mouse
Height - 300mm
WB002402



Unicorn
Height - 300mm
WB002404

Brilliant selection of beautiful soft toys, appealing to all ages and excellent stocking fillers or impulse gifts at great prices.



Mouse - In Dress
Height - 380mm
WB004436



Mrs Rabbit
Height - 330mm
WB004411



Bunny - Gold
Height - 380mm
WB004101



Mr Rabbit
Height - 330mm
WB004408

Puppets - Whilst Stocks Last

Our fantastic selection of Puppets are suitable for children and adults alike and make for excellent impulse opportunities - at incredible prices as we make way for a whole host of exciting new designs!



Monster - Red
Height - 600mm
PC007713

Monster - Yellow
Height - 600mm
PC007714



Dragon - Green
Height - 430mm
PC004804



Triceratops
Height - 430mm
PC004803



Grandma
H - 380mm
PC001915



Girl - Red
H - 380mm
PC001906



Chameleon
Length - 600mm
PC009701



Large Orca
Finger Puppet
Length - 290mm
PC002704



Mrs Claus
Height - 220mm
PC003826



Bear
Length - 300mm
PC001801



Hippo
Length - 300mm
PC001834

250mm
Average height



Bear
PC008001



Border Collie
PC008006



Cat Ginger
PC008013



Cat Tabby
PC008032



Crocodile
PC008010



Elephant
PC008011



Fox
PC008012



Giraffe
PC008014



Labrador - Yellow
PC008030



Lion
PC008018



Mouse - Grey
PC008036



Owl
PC008034



Rabbit White
PC008027



Sheep White
PC008028



Sloth
PC008040



Tiger
PC008025



Unicorn - Pink
PC008041



Wolf
PC008029



Bear
PC006002



Beaver
PC006056



Border Collie
PC006006



Cat - Black & White
PC006003

400mm
Average height



Cat - Ginger
PC006014



Chimp
PC006007



Cow - Highland
PC006041



Crocodile
PC006010



Elephant
PC006012



Fox
PC006013



Giraffe
PC006015



Lion
PC006022

**Amazing puppets
that encourage
imaginative
play - mix and
match across
the selection for
instant fun and
easy displays!**



Pig
PC006025



Red Panda
PC006054



Sheep
PC006030



Snowman
PC006061

400mm
Average height



Tiger
PC006028



Squirrel Red
PC006047



Unicorn
PC006049



Wolf
PC006032

Puppets - Whilst Stocks Last



Medium Boy - Red/Blue Top
H - 580mm
PC002052

Medium Boy - Blue/Yellow Top
H - 580mm
PC002051

Medium Girl - Pink Outfit
H - 580mm
PC002053

Medium Girl - Red/Yellow Outfit
H - 580mm
PC002054

Judy
H - 510mm
PC008402



Boy - Blue
H - 130mm
PC002233

Dad - Orange
H - 130mm
PC002234

Dad - Blue
H - 130mm
PC002230

Mum - Checked
H - 130mm
PC002235

Mum - Stripy
H - 130mm
PC002231



King
H - 130mm
PC002219

Witch
H - 130mm
PC002223

Wizard
H - 130mm
PC002224

Superhero - Blue Mask
H - 380mm
PC001919

Superhero - Purple Outfit
H - 380mm
PC001920

Puppets & Soft Toys | Easy Ordering | Fast Delivery



**THE
PUPPET
COMPANY**

Visit trade.thepuppetcompany.com or call +44 (0)1462 446040

THE PUPPET COMPANY



Safety

All our products carry the 'CE' & 'UKCA' marks & the 'Lion Mark'.
All our products are tested to meet EN 71 parts 1, 2 and 3.

Notes

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The Puppet Company Ltd & Wilberry Toys
Units 2-4 Cam Centre
Wilbury Way
Hitchin
Hertfordshire
SG4 0TW
United Kingdom
Tel: +44 (0) 1462 446040
Email: info@thepuppetcompany.com

www.trade.thepuppetcompany.com